

DIRECTIONS FOR DEALERS TO TRANSMIT VIDEOS TO ADNTV

- We recommend uploading any video to either YouTube or Vimeo.
- You can easily do this with your phone or tablet. This does a couple of things. The first is it gives you a library of content that you have sent to us. We do not have a user interface where you can go look to see what is playing. It is not necessary with YouTube/Vimeo being available. Additionally, it gives you a simple URL to copy and email to us with which we can download into our system for display on your screens without big file transfer protocols.
- After uploading your video to YouTube/Vimeo under a user account **make certain to give the video a very specific title**. We suggest that you include the date in the title along with a brief description so it is easy for you to locate in the future and easy for you to tell us what specific video you want us to locate. Some dealers have almost 50 videos in our system so send as many as you would like and give them very distinct titles.
 - Example: 01.01.25 January new vehicle lease promotion
- Copy the video URL and simply email to info@AutoDealerNetwork.TV with simple directions on how the video is to be trafficked. Tell us if you want it to play from one certain date until a certain future date: i.e.: please add the current video to our rotation and start it 01/01/2025 and we want a stop date of 02/01/2025. If it is a video that you want to play for an extended period of time, we refer to this as evergreen, simply ask us to upload as soon as possible and leave it playing until you contact us to remove it.
- We will typically traffic a dealership specific video to play once hourly. This is how we set videos to play unless asked to change that default. We can display a video several times hourly or we can have a video play once every several hours. We can do what ever you request but typically once an hour to twice every 90 minutes is suitable.
- Video length: We like videos with a 15 second denominators so videos splice well with other videos BUT they do not have to be 15 second denominators. If you have some odd sized videos, you can send them and we will play them but it will not look as seamless on the TV screens.
 - 15 sec
 - 30 sec
 - 45 sec
 - 60 sec
 - Up to 1:58 seconds max (breaks are 2 minutes in length)

FOR ADDITIONAL INFORMATION

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Scan to call



Scan to email